

Texas Coop Power

PUBLISHER'S
STATEMENT





Texas Co-op Power

Publisher's Statement

6 months ended June 30, 2023, Subject to Audit

[Learn more about this media property at auditedmedia.com](https://auditedmedia.com)

Annual Frequency: 12 times/year

Field Served: With a circulation of more than 1.8 million Texans, Texas Co-op Power offers a unique perspective on rural and suburban Texas. Its roots are firmly set in the proud electric co-op tradition, while its editorial eye is kept on a fast-growing, rapidly changing state. Texas Co-op Power offers features on daily life in contemporary Texas, stories by some of the state's best writers, electric utility information, and tips on cooking, recreation, gardening, and things to do and places to go around the state.

Published by Texas Electric Cooperatives

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,885,022		1,885,022	None Claimed	

TOTAL CIRCULATION BY ISSUE

Print					
Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jan	1,864,339		1,864,339		1,864,339
Feb	1,869,128		1,869,128		1,869,128
Mar	1,914,267		1,914,267		1,914,267
Apr	1,877,750		1,877,750		1,877,750
May	1,893,684		1,893,684		1,893,684
Jun	1,890,965		1,890,965		1,890,965
Average	1,885,022		1,885,022		1,885,022

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Membership	1,885,022	100.0
Total Paid Subscriptions	1,885,022	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	1,885,022	100.0
Single Copy Sales		
Total Paid & Verified Circulation	1,885,022	100.0

PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	\$7.50

(1) For statement period

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
Circulation by Regional, Metro & Demographic Editions
Geographic Data
Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members in local electric cooperatives which make up the Texas Electric Cooperative Association. Receipt of the magazine continues throughout the subscriber's participation in the cooperative. \$4.20 is allocated for a 1 year subscription to Texas Co-op Power and is nondeductible. No average price analysis is made.

Miscellaneous: This client is a participant in the American MainStreet Publications Network (see # 400410). This client has elected to continue to report a stand-alone publisher's statement. Audited figures for this client are reported on the American MainStreet Publications Network audit only.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications
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