



# HOLIDAY GIFT GUIDE

Reach 1.9 million homes!

In the magazine and on [TexasCoopPower.com](https://www.texascooppower.com), we make it easy to shop for friends and family.

## 2024 BONUS!

Book your print ad and get 12 months of online advertising **FREE!** That's a \$600 value!

### REACH HOLIDAY BUYERS EARLY—IN PRINT AND ONLINE!

Texas Co-op Power launches the Holiday Gift Guide in October so you can reach shoppers early! Advertisers who book an ad in the Holiday Gift Guide will receive 12 months of free advertising in the online Gift Shop. With a print circulation of 1.9 million, a readership of over 4.3 million and 105,000 pageviews per month, an ad in the *Texas Co-op Power* and TexasCoopPower.com Holiday Gift Guide gets you results!

### GO TEXAN PARTNERS RECEIVE A 20% DISCOUNT!

### RATES AND SPECIFICATIONS

Print Circulation: 1,900,000 Readership: 4,300,000  
Online: 105,000 monthly pageviews

Issues: October, November and December 2024  
Online: 12 months on TexasCoopPower.com

Space reservation deadline: 15th of the month, two months prior to issue.

Rates: 1 month: \$2,000; 2 months: \$3,500;  
3 months: \$4,050; online only: \$600 for 12 months



### Give the Gift of Authentic Texas BBQ

No one knows BBQ like the oldest joint in Texas. Surprise the bbq-lover in your family with any of our savory, hand-made barbeque items, shipped nationwide.

512-285-6830  
[southsidemarket.com](https://www.southsidemarket.com)

Sample ad (3.4" x 2.45"). Just send us a photo of your product, your company name, contact information and a 25-word product description. We do the rest!

### CONTACT

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## HOLIDAY GIFT GUIDE

In the magazine and on [TexasCoopPower.com](https://www.texascooppower.com), we make it easy to shop for friends and family.

 <p><b>Homegrown Texas Pecans and Pecan Treats</b></p> <p>Berdoff's has been family-owned for 44 years. We make delicious pecan pies, chocolate pecans, honey-glazed pecans and more. Shop our retail store or let us ship the perfect gift for you! (512) 321-6157 <a href="https://berdoll.com">berdoll.com</a></p>	 <p><b>Ideal Arm Protection for Any Activity</b></p> <p>Helps Prevent Bruising and Protects Those With Thin Skin! Soft leather protective sleeves help protect you from 100's of injury-prone chores you do at work, home, farm, or ranch. Even has adjustable airflow! (651) 492-4830 <a href="https://armchaps.com">armchaps.com</a></p>
 <p><b>1950s Flashback Calendar</b></p> <p>Large 20-by-16-inch calendar with 12 watercolor scenes. Revisit the past with these iconic '50s settings by Texas State Artist George Bostwell. \$15 plus tax and \$3.50 shipping. See website for quantity pricing. 1-800-243-4316 <a href="https://gbostwell.com">gbostwell.com</a></p>	 <p><b>Texas Red Grapefruit and Avocados</b></p> <p>Always a gift in good taste. Our fresh grapefruit and other Texas products are all hand-selected, carefully packed and shipped to be delivered just in time for the holidays. 1-800-580-1900 <a href="https://crockettfarms.com">crockettfarms.com</a></p>
 <p><b>The Best of Typically Texas Cookbook</b></p> <p>Favorite recipes from Texas Co-op Power. Look back at these best-loved recipes from two of our most popular cookbooks. Contact your local co-op today, or place your order online. <a href="https://texascooppower.com/shop">texascooppower.com/shop</a></p>	 <p><b>Fudge and Divinity for the Holidays</b></p> <p>The Best Fudge in Texas. The Best Divinity in the World. Bring back those childhood memories of Christmas with the sweet gift of fudge and divinity from Holiday Farms. <a href="https://holidayfarmscandy.com">holidayfarmscandy.com</a> <a href="https://divinitybydave.etsy.com">divinitybydave.etsy.com</a></p>

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# Texas Coop Power

## HOLIDAY GIFT GUIDE ADVERTISING RESERVATION FORM

Advertiser _____	Phone _____
Contact _____	Fax _____
Address _____	Email _____
_____	Website _____
City _____	Notes _____
State _____ ZIP _____	_____

### RATE PER INSERTION

**Please check one:**  \$2,000 for one month  \$3,500 for two months  \$4,050 for three months

**I want my ad to run in:**  October  November  December

\$600 for 12 months advertising in our online Gift Shop. (Free if reserved with any print ad.)

**Space deadline: 15th of the month, two months prior to issue.**

### CONTENT FOR PRINT AND ONLINE ADS Complete this section or submit your content by email

**Photos:** Please include high-resolution photos. **Print:** 1.75" wide x 2.45" tall at 300 dpi. **Online:** 400 x 400 pixels.

**Copy:** Word counts may vary depending on length and overall character count. We'll work with you to fit within the available space. Company name, phone and website are separate from these word counts.

**Headline (Required):** 3–5 words, no more than 3 lines \_\_\_\_\_

**Bold Subhead (Required):** Up to 50 characters including spaces, no more than 2 lines \_\_\_\_\_

**Body Copy (Required):** Approximately 25 words \_\_\_\_\_

**Phone number to appear in ad:** \_\_\_\_\_

**Website to appear in ad:** \_\_\_\_\_

**AGREEMENT** Sign and email this page along with images and copy to [esproull@texas-ec.org](mailto:esproull@texas-ec.org).

Signature \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

By signing this contract, the individual represents and warrants that he/she has been duly authorized to execute this binding contract on behalf of the named advertiser, and that he/she has read and agreed to *Texas Co-op Power's* terms and conditions.

### TERMS AND CONDITIONS

All invoices are due and payable within 15 days from invoice date. Prior credit approval or payment in advance (by closing date) is required for first-time advertisers or anyone who has not cleared *Texas Co-op Power's* credit screening process.

Space must be reserved in writing by the published space deadline. Cancellations must be made in writing and are not accepted after the closing date. Digital proofs, prior to printing, are available upon request.

In consideration of publication of an advertisement, the advertiser and the agency, jointly and severally, will indemnify and hold harmless the magazine, its officers, agents, owners and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism.

All advertisements are published for the benefit of the agency and the advertiser, and each of them is jointly and severally liable for all charges. Any invoices unpaid after 15 days

are subject to collections. An additional 25 percent will be added to all amounts sent to collections for processing. The advertiser and the agency are jointly and severally liable for all fees associated with the collection process, including but not limited to court costs and legal fees. After 15 days, all advertising agency discounts are subject to forfeiture.

The publisher reserves the right to refuse any advertising and shall not be liable for damages if for any reason the publisher fails to publish an advertisement.

The publisher is not responsible for any errors in key numbers, other type set by publisher or errors resulting from not supplying publisher with the correct digital art. Publisher shall not be held responsible for font substitution made electronically.

Advertising rates are subject to change. Publisher will notify contract advertisers 30 days prior to rate change, at which time the advertiser may either accept the new rate for the remainder of the contract or cancel.

The publisher reserves the right to cease the publication of advertisements at any time.

### AD DESIGN AND APPEARANCE NOTES

Ads sold at this special rate are designed on our standard template using the content you submit.

Design, layout and typography of the ad cannot be changed.

All copy requested on the form must be included. We cannot accept ads with missing sections of copy.

All content will be formatted to meet our editorial and design standards, including capitalization, punctuation, hyphenation and overall appearance.

Copy may be revised or cut to fit; you'll receive a final proof for approval.

Your signature on this form indicates acceptance of these conditions.

**NO EXCEPTIONS.**