

# Texas Coop Power

PUBLISHER'S  
STATEMENT





# Texas Co-op Power

## Publisher's Statement

6 months ended June 30, 2024, Subject to Audit

[Learn more about this media property at auditedmedia.com](https://www.auditedmedia.com)

Annual Frequency: 12 times/year

Field Served: With a circulation of nearly 2 million Texans, Texas Co-op Power offers a unique perspective on rural and suburban Texas. Its roots are firmly set in the proud electric co-op tradition, while its editorial eye is kept on a fast-growing, rapidly changing state. Texas Co-op Power offers features on daily life in contemporary Texas, stories by some of the state's best writers, electric utility information, and tips on cooking, recreation, gardening, and things to do and places to go around the state.

Published by: Texas Electric Cooperatives

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,956,609		1,956,609	None Claimed	

### TOTAL CIRCULATION BY ISSUE

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jan	1,926,902		1,926,902		1,926,902
Feb	1,926,902		1,926,902		1,926,902
Mar	1,931,335		1,931,335		1,931,335
Apr	1,940,801		1,940,801		1,940,801
May	2,035,941		2,035,941		2,035,941
Jun	1,977,772		1,977,772		1,977,772
Average	1,956,609		1,956,609		1,956,609

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
<b>Paid Subscriptions</b>		
Membership	1,956,609	100.0
Total Paid Subscriptions	1,956,609	100.0
<b>Verified Subscriptions</b>		
Total Paid & Verified Subscriptions	1,956,609	100.0
<b>Single Copy Sales</b>		
Total Paid & Verified Circulation	1,956,609	100.0

### ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue  
Circulation by Regional, Metro & Demographic Editions  
Geographic Data  
Trend Analysis

### RATE BASE

None Claimed

### PRICES

	Suggested Retail Prices	Average Price(1)
Single Copy	\$1.00	
Subscription	\$7.50	
Average Subscription Price Annualized (2)		\$12.00
Average Subscription Price per Copy		\$1.00

### NOTES

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Electric Cooperatives:** This magazine is provided to members in local electric cooperatives which make up the Texas Electric Cooperative Association. Receipt of the magazine continues throughout the subscriber's participation in the cooperative. \$4.20 is allocated for a 1 year subscription to Texas Co-op Power and is nondeductible. No average price analysis is made

**Miscellaneous:** This client is a participant in the American MainStreet Publications Network (see # 400410). This client has elected to continue to report a stand-alone publisher's statement. Audited figures for this client are reported on the American MainStreet Publications Network audit only

(1) Represents subscriptions for the 6 month period ended June 30, 2024

(2) Based on the following issue per year frequency: 12