

Texas Co-op Power

PUBLISHER'S STATEMENT





Publisher's Statement

6 months ended June 30, 2025, Subject to Audit

Learn more about this media property at auditedmedia.com

Texas Coop Power

Annual Frequency: 12 times/year

Field Served:

With a circulation of nearly 2 million Texans, Texas Co-op Power offers a unique perspective on rural and suburban Texas. Its roots are firmly set in the proud electric co-op tradition, while its editorial eye is kept on a fast-growing, rapidly changing state. Texas Co-op Power offers features on daily life in contemporary Texas, stories by some of the state's best writers, electric utility information, and tips on cooking, recreation, gardening, and things to do and places to go around the state.

Published by

Texas Electric Cooperatives

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

| Total Paid & Verified Subscriptions | Single Copy Sales | Total Circulation | Rate Base | Variance to Rate Base |
|-------------------------------------|-------------------|-------------------|--------------|-----------------------|
| 1,999,711 | | 1,999,711 | None Claimed | |

TOTAL CIRCULATION BY ISSUE

| Issue | Paid Subscriptions | Verified Subscriptions | Print | | |
|---------|--------------------|------------------------|-------------------------------------|-------------------|-----------------------------------|
| | | | Total Paid & Verified Subscriptions | Single Copy Sales | Total Paid & Verified Circulation |
| Jan | 1,985,702 | | 1,985,702 | | 1,985,702 |
| Feb | 1,992,298 | | 1,992,298 | | 1,992,298 |
| Mar | 2,016,167 | | 2,016,167 | | 2,016,167 |
| Apr | 2,001,220 | | 2,001,220 | | 2,001,220 |
| May | 2,006,828 | | 2,006,828 | | 2,006,828 |
| Jun | 1,996,048 | | 1,996,048 | | 1,996,048 |
| Average | 1,999,711 | | 1,999,711 | | 1,999,711 |

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

| | Print | % of Circulation |
|--|------------------|------------------|
| Paid Subscriptions | | |
| Membership | 1,999,711 | 100.0 |
| Total Paid Subscriptions | 1,999,711 | 100.0 |
| Verified Subscriptions | | |
| Total Paid & Verified Subscriptions | 1,999,711 | 100.0 |
| Single Copy Sales | | |
| Total Paid & Verified Circulation | 1,999,711 | 100.0 |

PRICES

| | Suggested Retail Prices (1) |
|---------------------|-----------------------------|
| Average Single Copy | N/A |
| Subscription | \$7.50 |

(1) For statement period

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
 Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members in local electric cooperatives which make up the Texas Electric Cooperative Association. Receipt of the magazine continues throughout the subscriber's participation in the cooperative. \$4.20 is allocated for a 1 year subscription to Texas Co-op Power and is nondeductible. No average price analysis is made.

Miscellaneous: This client is a participant in the American MainStreet Publications Network (see # 400410). This client has elected to continue to report a stand-alone publisher's statement. Audited figures for this client are reported on the American MainStreet Publications Network audit only

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications
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 AAM Member since: 2018