

Texas Coop Power

A MAGAZINE ABOUT TEXAS LIVING

2025
PUBLISHER'S
STATEMENT



Publisher's Statement

6 months ended December 31, 2025, Subject to Audit

[Learn more about this media property at auditedmedia.com](http://auditedmedia.com)

Annual Frequency: 12 times/year

Field Served: With a circulation of nearly 2 million Texans, Texas Co-op Power offers a unique perspective on rural and suburban Texas. Its roots are firmly set in the proud electric co-op tradition, while its editorial eye is kept on a fast-growing, rapidly changing state. Texas Co-op Power offers features on daily life in contemporary Texas, stories by some of the state's best writers, electric utility information, and tips on cooking, recreation, gardening, and things to do and places to go around the state.

Published by: Texas Electric Cooperatives

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
1,826,779		1,826,779	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jul	1,812,660		1,812,660		1,812,660
Aug	1,830,207		1,830,207		1,830,207
Sep	1,823,435		1,823,435		1,823,435
Oct	1,833,890		1,833,890		1,833,890
Nov	1,828,850		1,828,850		1,828,850
Dec	1,831,633		1,831,633		1,831,633
Average	1,826,779		1,826,779		1,826,779

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Membership	1,826,779	100.0
Total Paid Subscriptions	1,826,779	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	1,826,779	100.0
Single Copy Sales		
Total Paid & Verified Circulation	1,826,779	100.0

PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	\$7.50

(1) For statement period

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
Circulation by Regional, Metro & Demographic Editions
Geographic Data
Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members in local electric cooperatives which make up the Texas Electric Cooperative Association. Receipt of the magazine continues throughout the subscriber's participation in the cooperative. \$4.20 is allocated for a 1 year subscription to Texas Co-op Power and is nondeductible. No average price analysis is made.

Miscellaneous: This client is a participant in the American MainStreet Publications Network (see # 400410). This client has elected to continue to report a stand-alone publisher's statement. Audited figures for this client are reported on the American MainStreet Publications Network audit only.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications
Texas Co-op Power, published by Texas Electric Cooperatives * 1122 Colorado Street 24th Floor * Austin, TX 78701

MARTIN BEVINS
VP Communications and Member Services
P: 512.454.0311 * URL: www.texascooppower.com
Established: 1944

CHRIS BURROWS
Editor
AAM Member since: 2018