

TexasCoopPower Editorial Calendar

OCTOBER 2026

Lighting the Way: A delegation of electric lineworker from Texas electric cooperatives bring electricity to a remote village in Guatemala.

Small Fortune: Ride along with Boonie Kunz, a 92-year-old shrimper who still works the Gulf to put food on your plate.

NOVEMBER 2026

A Century of 66: The Mother Road marks 100 years of connecting America's heartland with the West Coast, bisecting the Texas Panhandle.

Bray New World: What started as a backyard donkey rescue has grown to a herd of more than 3,000—the largest in the U.S.

DECEMBER 2026

Tamalada Tradition: For many families, Christmastime means an all-day gathering—preparing, filling, folding and steaming tamales.

The Happy Toy Maker: Meet the man who still makes toys by hand—with help from family—at a workshop in the Panhandle.

JANUARY 2027

The 50-Year Road Trip: A photographer who got his start at Texas Co-op Power built a career on capturing every corner of our state.

Grave Concerns: Meet the folks with a grand plan to bring natural beauty back to historical cemeteries.

FEBRUARY 2027

Model T for Texas: For one man, there's no better way to see the state than a 1,000-mile trek, from top to southern tip, in a 100-year-old Ford.

Pickin' and Grinnin': Folks far and wide have been coming to the tiny town of Sagerton each spring for the Hee Haw variety show inspired by TV.

MARCH 2027

Watercolors: Grab a kayak and a canvas for Galveston's unique approach to open-air painting along the Gulf.

ABCs of Solitary Bees: Texas is home to an extraordinary diversity of native bees, most of which don't form hives but play a critical role as pollinators.

APRIL 2027

Casting Light: Follow a former funk singer who is bringing attention to a growing community in Texas: fly fishing.

Culinary Keepsakes: Whether tins, tongs or timers—just about every kitchen has a hand-me-down that holds special meaning.

MAY 2027

Peach Buzz: Northeast Texas natives know there's nothing like a fresh scoop of Efurd's peach ice cream on a hot summer day.

Eyes to the Ground: Scientists are using new technology to learn about the largest community of black-tailed prairie dogs in Texas.

JUNE 2027

Viva Vega: Discover history and Americana galore at this tiny but bucolic town in the Texas Panhandle.

Wild Tunes: Meet the musicians who soothe stressed shelter animals via a nonprofit founded by an enterprising young Texan.

DEADLINES

ISSUE	SPACE	MATERIALS
JANUARY	November 10	November 15
FEBRUARY	December 10	December 15
MARCH	January 10	January 15
APRIL	February 10	February 15
MAY	March 10	March 15
JUNE	April 10	April 15
JULY	May 10	May 15
AUGUST	June 10	June 15
SEPTEMBER	July 10	July 15
OCTOBER	August 10	August 15
NOVEMBER	September 10	September 15
DECEMBER	October 10	October 15



Texas Co-op Power Audience



Engagement

Texas Co-op Power readers engage.

2.3

READERS
PER
COPY

80%

READ
3-4 LAST
ISSUES

36

AVG. MINUTES
SPENT PER
ISSUE

- Texas HHs reached **20%**
- Trusts the *TCP* brand **99%**
- Considers *TCP* a must-read **85%**
- Have convenient access to the internet at home **91%**
- Use social media **66%**
- Considers *TCP* ads informative **98%**
- Took action based on something they read in *TCP* **78%**
- Cut out/used a recipe **53%**
- Shared an article with friends/family **34%**
- Saved the magazine for future reference **55%**

Interests

Texas Co-op Power readers are active.

53%

GARDENING

57%

HUNTING

25%

FISHING

- Travel in-state **62%**
- Traveled to neighboring state **46%**
- Three or more trips **49%**
- Average spent on travel **\$2,900**
- Own RV or ATV **31%**
- Own boat **19%**
- Own lawn mower **78%**
- Own riding lawn mower **42%**
- Own farm tractor **34%**
- Household pet ownership:
Dogs **49%** | Cats **36%** | Horses **6%**